



Cultivate Talent. Develop Expertise. Raise Visibility.

One of the most comprehensive management training programs in the country is at United Way.

United Way of Siouxland's Loaned Executive Program is a great tool to add to your management training toolkit.

Polish your best and brightest employees while raising funds to make a positive impact in our community.

Participating in this program gives your company high visibility & provides excellent, hands on training for employees.

INVEST *in your employees and your community.*

YOUR ORGANIZATION BENEFITS

- Key personnel sharpen their leadership and management skills.
- Establish relationships with Siouxland businesses and community leaders.
- Public recognition for providing leadership to reach Community Impact Goals.

YOUR EMPLOYEE BENEFITS

- Strengthened leadership, management and communication skills.
- The opportunity to work with community leaders.
- Training for future leadership positions.
- Goal setting skills are strengthened.
- Problem solving, team building, time management & customer relationship skills are strengthened.

LIVE UNITED®

How to LIVE UNITED?

Join Hands. Open your heart. Lend your muscle. Find your voice. Think of We before Me. Reach out a hand to one and influence the condition of ALL.

Give. Advocate. Volunteer. Live United.

United Way of Siouxland is accomplishing this by working with local partners to improve education, increase financial stability for families, and strengthen the health of our community. We know that positively impacting education, income and health will positively impact us all.

**ADVANCING EDUCATION
INCOME AND HEALTH**



THE TIME FRAME

The program begins with a 1-day training session in early August and continues as a part-time commitment through October. Loaned Executives (L.E.s) will spend 1-2 hours/week fulfilling their duties. Flexible scheduling allows LEs to work around their current job duties.

THE CANDIDATE

L.E.s are self-confident, articulate, goal-oriented and have the ability to guide and motivate others. They should be excited about sharpening skills that will be useful to them in the workplace and learning more about their community.

THE RESPONSIBILITIES

L.E.s will be provided with training on sales techniques, presentation skills & United Way basics. Their duties will include researching account potential, assisting company coordinators in executing a successful campaign, making presentations to employee groups, and account follow-through.



What people are saying about the Loaned Executive Program

Untapped Potential

“As an employer, United Way’s Loaned Executive program offers a priceless training opportunity for my employees. I have found it brings out skills from each individual that would have otherwise gone untapped.”

-Garry Smith

American Pop Corn Company

Focus

“Being a Loaned Executive helps you refocus your own life. It lets you do something to help those who need it.”

-Tim Swanson

*Dakota Dunes Development Company
Previous Loaned Executive*

GIVE. ADVOCATE. VOLUNTEER.

INTERESTED IN PARTICIPATING?

For additional information and to sign up, please contact Amber Sherman.

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Activate the Power of Community!



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Loaned Executive Program

Take your employees from good to GREAT!



United Way of Siouxland